



Forestry

Cape Breton is abundant in natural resources and our forests are the sector's greatest asset. The forestry industry has been robust for decades with operations ranging from a world-class paper mill to finely crafted wood producers and developers of new bioenergy products. These diverse forestry products are shipped to markets in North America, Europe, Asia and South America.



Investment Opportunities

- ▶ **Develop new value-added products**
The forestry industry provides opportunities for the development of new value-added products. There are numerous examples of innovative products that have been created from forestry by-products, such as cutting boards, hardwood flooring and pellets made from recycled wood for power generation.
- ▶ **Start a woodcraft operation**
Artisans can create fine wood craft products and sell their products through existing channels or open a retail studio. Today's artisans benefit from selling globally through international retail and wholesale channels and also to the region's growing tourism market.
- ▶ **Biomass**
With 73% of Nova Scotia's land mass covered in forests, the climate for responsible bioenergy is strong.



Top Reasons to Invest in Cape Breton

- ▶ **Abundance of forestry resources**
Cape Breton has an abundance of forested land with a mix of softwood and hardwood resources. A significant amount of softwood is used to produce paper and lumber, while hardwood is mainly used for value-added products.
- ▶ **Skilled workforce**
After decades of experience in the sector, Cape Breton has a significant pool of skilled forestry workers. Approximately 17% of the entire Cape Breton workforce has an apprenticeship, trade certificate or diploma, which is well above national and provincial rates.



► Strategic markets

Our inclusion in the North American Free Trade Agreement provides access to 440 million consumers living in Canada, the U.S. and Mexico while the new Comprehensive Economic and Trade agreement will maximize significant trade opportunities with 508 million consumers in the EU.

► Multimodal transportation

With sea, road, rail and air transportation options, Cape Breton has multimodal transportation options that allow for flexibility in shipping wood products. The ports at the Strait of Canso and Sydney are deep-water, ice-free ports that can accommodate the largest post-Panamax vessels. The JA Douglas McCurdy Sydney Airport offers daily direct flights to Halifax and Toronto, with connecting flights to major North American and international destinations. Cape Breton is connected to the rest of Canada and the United States by the 394 km (245 mi) railway operated by the Cape Breton and Central Nova Scotia Railway, offering double stacking container capability. A full range of trucking services from large fleet operations to small niche companies provide an alternative to rail and ship transport.



Key Infrastructure/ Resources

► Business support

The Atlantic Canada Opportunities Agency plays a significant enabling role for value-added producers in the forestry sector by providing financial and other support services. Nova Scotia Business Inc. attracts new companies to the province, and works directly with companies to help them meet their growth potential through international business development, financing and venture capital. Nova Scotia Economic and Rural Development and Tourism provides a number of productivity and innovation support programs and the Department of Natural Resources provides various supports to the sector.

► Industry support

Cape Breton Centre for Craft and Design provides resources to support and grow the craft sector. It delivers programs to artisans to build capacity and to grow the creative economy. The Centre markets Cape Breton craft through exhibitions, special events and the operation of a store-front Gallery Shop representing over 75 Cape Breton artists, including a number that work in wood. The Centre also offers a variety of educational opportunities

in both contemporary and traditional craft. Craft Alliance provides marketing opportunities for provincial producers of quality craft, apparel and giftware products and encourages entry into wholesale and export markets.

► Education support

The Natural Resources Environmental Technology Program offered by Nova Scotia Community College combines practical and theoretical skills to prepare graduates to work in forestry, environmental and related industries. Students spend a considerable amount of time in outdoor labs. Graduates are prepared to develop an integrated resource management plan from start to finish to improve habitat.

► Research support

For those requiring research and development for new value-added products, Cape Breton's post-secondary institutions are willing partners. The Verschuren Centre for Sustainability in Energy and the Environment at Cape Breton University collaborates with firms to conduct R&D on new technologies and applications. Additional research is conducted at the Nova Scotia Community College and Université de Sainte-Anne campuses.



Forestry Success Stories

► Port Hawkesbury Paper

The operation is known for exceptional quality and the mill strives to become the lowest cost producer of supercalendered paper in North America. Modern equipment, in combination with effective management and a highly skilled workforce, makes the mill one of the premier paper manufacturers in the world.

► Finewood Flooring & Lumber Limited

Finewood Flooring & Lumber Limited has been providing high quality, kiln dried hardwood products for over 30 years. The operation harvests hardwood from nearby forests and transforms the wood

into high quality, competitively priced flooring and lumber. The firm's products are sold throughout North America, Europe and the Mediterranean region.

► Larch Wood Canada

Larch Wood Canada, a multi-million business, produces heirloom cutting boards. Praised by professional chefs all over the world, the superior end-grain cutting boards are considered to be functional works of art and are featured in the Museum of Arts and Design in New York and Toronto's Gardiner Museum gallery shops. They are sold at North America's finest gift retailers including Saks Fifth Avenue and Holt Renfrew as well as gourmet shop Williams Sonoma.



Invest in Cape Breton Today!

► www.InvestInCapeBreton.com

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► Toll Free: 1-844-868-0967

Visit the website or call to find out more about financial support and investment opportunities.