



Geographic Advantage

Cape Breton, Nova Scotia, Canada offers many geographic advantages for companies seeking global opportunities for business development and expansion, including an accessible strategic location, access to major markets and a favourable time zone for international business communications during the same workday.



Accessible Strategic Location

Located on the East Coast of Canada, and with some of the world's deepest waters and direct shipping routes to Europe, the United States, South America and Asia, Cape Breton is the first port of call on mainland North America for vessels transiting the Suez Canal. With sea, road, rail and air transportation options, our multimodal transportation options allow for shipping and receiving flexibility. The ports at the Strait of Canso and Sydney are deep-water, ice-free ports. The JA Douglas McCurdy Sydney Airport offers daily direct flights to Halifax and Toronto, with connecting flights to major North American and international destinations. Cape Breton is connected to the rest of Canada and the U.S. by a 394 km (245 mi) railway offering double stacking container capability. A full range of trucking services provides an alternative to rail and ship transport.



Access to Major Markets

Cape Breton is positioned between the U.S. and European markets and



supported by trade agreements. Our inclusion in the North American Free Trade Agreement provides access to 440 million consumers living in Canada, the U.S. and Mexico. The Comprehensive Economic and Trade Agreement between Canada and the European Union will significantly boost trade and investment ties between the two partners, and create jobs and opportunities for Canadians. The agreement will provide Cape Breton companies with access to the European Union's 508 million consumers and

its lucrative 28-country market that currently generates \$17 trillion in annual economic activity.



Favourable Time Zone

Cape Breton's Atlantic time-zone offers advantages for businesses seeking work within international markets. Customers are easily accessed from Frankfurt to Los Angeles to Sao Paulo during the 9 a.m. to 5 p.m. workday.

Invest in Cape Breton Today!

Cape Breton – The Strategic Location for Your Business

Visit the website or call to find out more about financial support and investment opportunities.

- ▶ www.InvestInCapeBreton.com
- ▶ 902-562-6059
- ▶ Toll Free: 1-844-868-0967

