



## Key Sector Advantages

Cape Breton offers strategic advantages in a number of key sectors where businesses are succeeding and investing in exciting new ventures.

### **Advanced Manufacturing**

Cape Breton has proven to be an excellent location for firms that manufacture niche, high-value products, offering opportunities for investors who wish to create such products. Manufacturers of medical imaging technology, high tensile synthetic rope and large cloud-based storage servers have selected Cape Breton as their base of operations due to skilled and loyal workforces, low turnover rates and quick turnaround production. Investment opportunities can also be found in developing resource-based value-added products.

### **Education & Research**

Our strong network of educational institutions and research facilities can help build your business. CBU's Verschuren Centre for Sustainability in Energy and the Environment is a dynamic research centre dedicated to finding innovative and sustainable solutions to energy and environmental

issues. Université Sainte-Anne's Petite-Grat campus has a Marine Research Centre that works on seafood industry projects. NSCC campuses offer leading customized training in a variety of sectors including oil and gas and oceans technology-related initiatives.

### **Engineering & Environmental Services**

With the Sydney Tar Ponds Project and the remediation of dozens of former coal mine sites, over \$1 billion in remediation projects have been carried out over the past decade in Cape Breton. This work has created a formidable depth and breadth of engineering and environmental talent in the area. Mega projects on the horizon in the region that will require extensive engineering and environmental services include the Muskrat Falls hydroelectric project and Irving Shipbuilding contract. Joint ventures to pursue specialized remediation projects, mine closure projects and marine engineering projects offer strong opportunities.

### **Forestry**

Cape Breton is abundant in natural resources and our forests are the sector's greatest asset. The region's forestry industry has been robust for decades with operations ranging from a world-class paper mill to finely crafted wood producers and developers of new bioenergy products. These diverse forestry products are shipped to markets in North America, Europe, Asia and South America. The industry presents opportunities for biomass, to develop value-added products and for woodcraft operations.

### **Minerals**

Our Island has proven to be an excellent location for firms that manufacture niche, high-value products. Manufacturers of products as diverse as medical imaging technology, high tensile synthetic rope and large cloud-based storage servers have selected Cape Breton as their base of operations due to skilled and loyal workforces, low turnover rates and quick turnaround production.





## Renewable Energy/ Clean Tec

Cape Breton has some of Canada's fastest average wind speeds, a land mass covered in forests, and offers the ideal location for tidal power research in the world, thus providing opportunities for wind, bioenergy and tidal power. The Sydney Coalfield is the largest fossil energy resource in Eastern Canada and the Northeastern U.S. offering major opportunities for clean, coal bed methane development and geothermal energy. CBU's Verschuren Centre for Sustainability in Energy and the Environment is a dynamic research centre dedicated to finding innovative and sustainable solutions to energy and environmental issues.



## Seafood and Agri-Food

Cape Breton is rich in seafood / aquaculture and agri-food raw products which can be utilized in value-added manufacturing. Our lobster and crab have a strong brand in the marketplace

and MSC certification for crab and shrimp opens up vast opportunities for value-added products. Significant aquaculture resources include area licenses and infrastructure. For agri-food, Cape Breton offers affordable, high quality land and a stable growing climate with very low risk of drought.



## Technology and Innovation

Few places provide such strong support for technology and innovation. Programs offered through various agencies allow entrepreneurs to nurture startups to the commercialization stage. Our innovative research institutions work collaboratively with innovative companies on R&D. Cape Breton University (CBU) and Nova Scotia Community College (NSCC) campuses provide a talent pool for sector businesses. Investment opportunities range from technical and customer support businesses to value-added product development utilizing the region's abundant natural materials.



## Tourism

Cape Breton has been voted Top Island Destination in the Continental US and Canada and #3 in the world by Travel + Leisure's World's Best Readers' Survey. With icons like the Cabot Trail and the Fortress of Louisbourg, world-class events like the Celtic Colours International Festival, and a burgeoning reputation as one of the world's finest golf destinations, visitors continue to demand our enviable tourism product. Investment opportunities include accommodations and experiential tourism development and purchasing existing turn-key businesses.



## Transportation

With some of the world's deepest waters and direct shipping routes to Europe, the United States, South America and Asia, Cape Breton is the first port of call on mainland North America for vessels transiting the Suez Canal. With sea, road, rail and air transportation options, our multimodal transportation options allow for shipping and receiving flexibility.



### Invest in Cape Breton Today!

Cape Breton Island, The Strategic  
Location for Your Business

Visit the website or call to find out more  
about financial support and investment  
opportunities.

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