



Quality of Life Advantage



Unrivalled Quality of Life

Cape Breton continues to receive international acclaim, having been voted #1 Top Island Destination in the Continental U.S. and Canada and #3 in the world by Travel + Leisure's World's Best Readers' Survey.

These tourism accolades speak to our exceptional lifestyle, which makes all the difference to people who live and work here. Cape Breton is safe, culturally rich, with short commute times to employment and near access to unlimited outdoor land and sea-based recreational activities. No other jurisdiction in Canada offers such a unique work-life balance.

Many of Cape Breton's top companies have attracted senior management, researchers and other specialized workers from around the world by promoting the region's unique quality of life. More broadly, the region is attractive for people looking for a pristine, friendly and safe location.

"Leading edge research combined with a rural and welcoming community to live in provides a unique and rewarding experience for our employees. We have not had a problem attracting talented PhD researchers from Europe and the USA to Cape Breton."

- Chad Munro, P.Eng - President / CEO Halifax Biomedical Inc.



Low Cost of Housing

Our incredible quality of life is complemented by lower living costs. According to the Canada Mortgage and Housing Corporation (CMHC), the median housing cost for a single detached unit in Cape Breton in 2012 is \$220,000. These prices are considerably lower compared to Halifax, where the median housing cost for a single detached unit is \$379,900.



Sense of Belonging

According to the 2013 VitalSigns report, in a 2012 survey relating to sense of community belonging and life satisfaction, three out of four respondents (75.2%) in the Cape Breton region felt a strong or somewhat strong sense of community belonging while 90.9% were satisfied or very satisfied with their life.



Education

Anchoring the education sector are exceptional primary and secondary schools, and our post secondary institutions, Cape Breton University and Nova Scotia Community College campuses in Sydney

and Port Hawkesbury. Flexible training and course development through these institutions mean that skills development and training upgrades are easily accessible to companies choosing Cape Breton for new business development or expansion. A number of private training schools are also located in the Cape Breton region and round out the training field with niche programs geared directly to industry.



Healthcare

Cape Breton has 11 hospitals with over 4,100 healthcare employees providing care to approximately 281,600 patients through emergency, ambulatory care and admissions every year.



Child Care

The cost of full time childcare is affordable when compared to other regions in the country. In Ontario, the average daily cost of childcare in a daycare for a preschool aged child is \$41; in Alberta, \$39; and in Nova Scotia, \$31.

